

New Channel Letter Web Tool

We are excited to introduce our cutting-edge Channel Letter web tool, designed to provide our customers with a swift, tailored, and immediate estimate. This enhancement not only sets a new standard in the industry but also streamlines the ordering process for Channel Letters, ensuring reliability and simplicity as we continue to grow our operations.

Our dedicated Channel Letter Team is always ready to assist you. Whether you have questions or need help uploading your artwork to our website, we are here for you. Simply click the “Help” button or call us at (888) 739-8501, extensions 777 and 105. We look forward to making your experience seamless and efficient.

Design Your Channel Letters with Ease.

Select the Channel Letter product type as needed.

The screenshot shows the B2 website's navigation menu and the Channel Letters product selection page. The navigation menu includes: All Products, Banners, Flags, Banner Stands, Trade Show, Tents, Table Throws, Rigids, Adhesives, Wall Art, Upload, Estimate, and Orders. The Channel Letters page features a sidebar with categories: Signs / Letters (Channel Letters), Indoor / Outdoor Displays (Advertising Flags, Banner Stands, Step and Repeat Backdrop, Real Estate Products, A Frame and Sign Holders, Signicade A-Frames, SEG Products, Trade Show Products, Custom Event Tents, Table Throws, Hardware Only), Banners (13oz Vinyl Banner, 18oz Blockout Banner, Backlit Banner, Mesh Banner, Indoor Banner, Pole Banner, 9oz Fabric Banner, Blockout Fabric Banner, Tension Fabric), and Large Format (Wall Art, Adhesive Products, Rigid Signs and Magnets, Reflective Products, Dry Erase Products). The main content area displays three product options: Standard Channel Letters (orange 'A's), Halo/Reverse Lit Channel Letters (black 'B's), and Premium Channel Letters (white 'B's'). Each product card includes a list of features and a price starting at \$3.99 per inch. A Live Chat button and a FEED BACK button are visible on the right side of the page.

Channel Letters
Ready to install, LED illuminated, UL Listed, with power supplies and installation patterns

Standard Channel Letters

- Acrylic faces with trimcaps
- .040 aluminum returns
- Front lit & Dual lit

Starting at \$3.99 per inch

Halo/Reverse Lit Channel Letters

- Fabricated stainless steel welded faces and returns
- Prepped, smooth sanded and painted
- Multiple colors available

Reverse Lit
Reverse Acrylic Lit


Premium Channel Letters

- Acrylic faces with fabricated and welded stainless steel returns
- Prepped, smooth sanded and painted returns
- Multiple return colors available

Full Acrylic Face Lit
Inset Acrylic Face Lit

After selecting your desired Channel Letter type, select a task from our product quote menu:

Standard Channel Letter



Design your own Channel Letters Upload your PDF/EPS/AI file Open your Previous Design

+ Start From Scratch Upload My Artwork Open Recent Designs


Job Name: Job Name/PO# (Required) Qty: 1 \$0.00

Shipping: Blind Drop Ship Store Pickup (CA Facility Only)

Subtotal: \$0.00
Total: \$0.00

Add to Cart

Or save for later



Start From Scratch

Jump right into designing your Channel Letters with our intuitive online tool. Select **Start from Scratch** to access a suite of basic design tools including a variety of fonts, colors, and shapes, enabling you to create a fully customized sign. Enter your text, choose your desired font, and select colors directly within the tool. Adjust the size of your letters by simply modifying the width and height fields for a perfect fit.

Upload My Artwork

Have a design ready? Upload your artwork files directly onto our platform. We support **PDF**, **EPS**, and **AI** formats to ensure your designs are replicated with precision. Once uploaded, you can further fine-tune your design using our editing tools.

Open Recent Designs

Easily access your previously saved designs by selecting **Open Recent Designs**. This feature allows you to quickly make modifications or reorder designs, saving you time and effort.

Start From Scratch

This feature empowers you to design your own Channel Letters from the ground up, allowing for essential customizations as you go. Our user-friendly interface offers all the basic tools, a variety of colors, numerous shapes, and a selection of fonts, making it straightforward to get an instant quote and seamlessly place your order. Whether you're creating something new or adjusting a previous design, everything you need is at your fingertips.

1. Add Channel:

This feature enables you to incorporate various types of channels into your design. You can choose to add channels using text, shapes, or a raceway, allowing for versatile and dynamic signage creations.



Text Channels:

- **Type Your Text:** Enter your desired text into the designated box on the left side of the screen.
- **Select Font and Color:** Choose from a variety of fonts and select the appropriate color to best match your brand or design aesthetics.
- **Adjust Size:** Customize the dimensions of your letters by entering specific measurements for width and height directly into the respective fields.

Raceway:

- **Add a Raceway:** Integrate a raceway into your design to enhance the mounting of your Channel Letters.
- **Customization Options:** Adjust the length as needed while maintaining a consistent height of 5.3 inches and a depth of 3.5 inches.

Shape Channels:

- **Choose a Shape:** Select from a range of predefined shapes to serve as the foundation for your Channel Letters.
- **Incorporate Artwork:** If you have a logo, image, or artwork from previous projects, you can upload and integrate these elements into the selected shapes to create a cohesive and unique sign design

2. Finishing options:

Customize each channel letter by selecting the appropriate trimcap, return, and face options. Choose from a range of colors and specify the sizes to ensure each element perfectly aligns with your design requirements.



Trimcap Options:

- **Color Selection:** Choose from a variety of colors for your trimcap to perfectly match or contrast your design.
- **Size Selection:** Select the trimcap size that best fits your needs, available in 3/4 inch or 1 inch options.

Return Options:

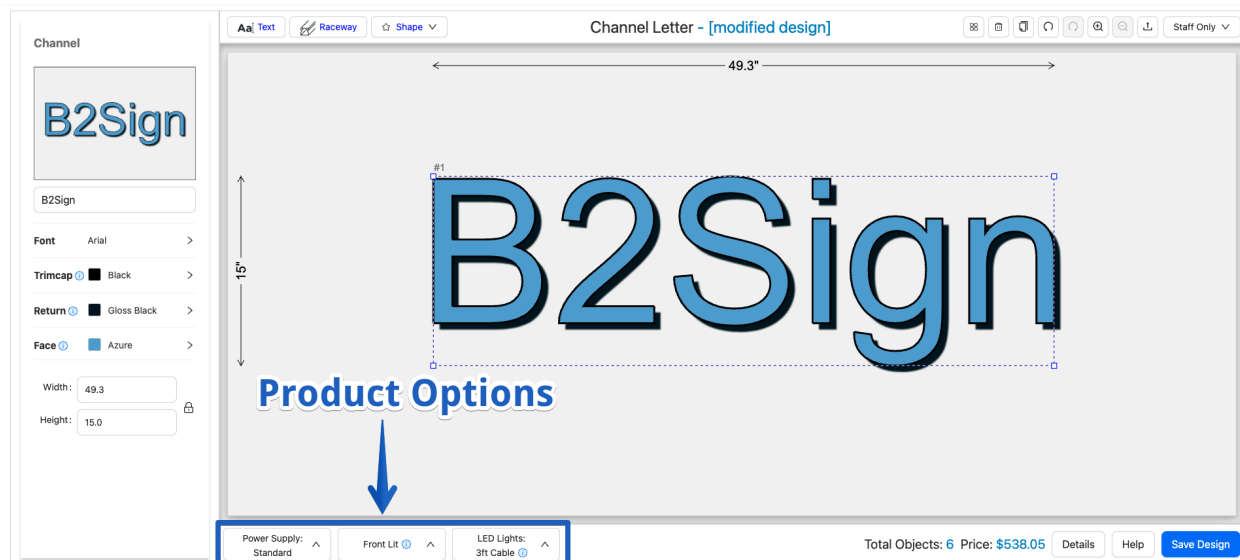
- **Color Selection:** Pick a return color from our extensive palette to complement your channel lettering.
- **Size Selection:** Opt for a return size ranging between 3 inches and 5 inches to suit the scale of your design.

Face Options:

- **Color Selection:** Customize the face of your letters with options like Acrylic Color, Translucent Vinyl Color, Blockout Vinyl Color, and Dual Vinyl Color to achieve the desired effect and visibility.
- **Custom Color:** Utilize our Digital Print Color option for a tailored hue that matches your specific branding requirements.
- **Image Upload:** Enhance your design by uploading an image to be digitally printed, perfect for complex graphics and detailed logos.

3. Product Options:

This tool offers the flexibility to customize your product details. You can select from different power supply types, choose between front or back lighting options, and specify your preferred LED lighting configurations to tailor your product to your specific needs.



Power Supply Options:

- **Type Selection:** Choose a suitable power supply for your Channel Letters. Options include standard power supply units.

- **UL Certification:** Note that selecting 'No Power Supply' results in no UL label being included with your product.

Lighting Options:

- Front/Back Lit Selection: Opt for either Front Lit, which illuminates only the front side, or Front and Back Lit, which lights up both sides of the Channel Letters for enhanced visibility.


LED Light Options:








- **Cable Length:** Select the length of the LED cable, available in 3 feet or 8 feet options, to suit your installation needs.
- **No LED Option:** Choose this if you do not require LED lights. Be aware that selecting 'No LED' means your Channel Letters will not come with a UL label.

4. Tool Area

This section offers a variety of functionalities to manage and manipulate your channel letter designs efficiently. Here, you can perform operations like selecting all elements, copying, undoing, and redoing actions. The zoom in and out features allow for detailed viewing and editing. Additionally, you can upload a custom backboard hole pattern, enabling you to tailor the backboard specifically to your requirements.



Icon	Description
	<p>Select All: Select all channels to adjust their size or change options for all simultaneously.</p>

	Remove: Delete the selected channel(s).
	Duplicate: Create a copy of the selected channel(s).
	Undo: Reverse the last action.
	Redo: Reapply the last undone action.
	Zoom In: Magnify the view to see the details of the channels.
	Zoom Out: Reduce the view to see a smaller, broader perspective.
	Upload Custom Hole Pattern: Upload a custom hole pattern for the backboard to accommodate specific requirements for cable and installation holes.

5. Control Panel

The Control Panel Area offers three essential functions to assist you in managing your channel letter design:



Details:

- Click this button to view a detailed quote for each channel, providing an itemized breakdown of costs, ensuring transparency and clarity.

Help:

- If you encounter any issues or have questions, use the Help button to contact our customer support team. Your current design will be included in the query for better assistance.

Save Design:

- Once you are satisfied with your design, click Save Design to exit the designer and proceed to the ordering page to finalize your purchase.

Upload My Artwork

The "Upload My Artwork" feature allows you to submit files created in various design programs such as Illustrator, Photoshop, CorelDRAW, Plexi, and more. Once your file is uploaded, you can select specific Channel Letter specifications and receive an instant estimate.

Please adhere to the following guidelines before uploading your artwork:

- **Vector or Outline All Objects:** Ensure all elements in your design are either vectorized or outlined.
- **Scale Artwork Appropriately:** Scale your artwork to the exact dimensions needed, or use half-size dimensions if your file exceeds 200 inches.
- **Simplify Shapes:** Simplify the shapes of your Channel Letters before uploading. If your design is overly complex with many anchor points or too narrow, we will help you find the best solution to achieve your desired look.
- **Save in Proper Format:** Save your file as a PDF, EPS, or AI format.

Following these guidelines will help ensure a smooth and accurate production process.

1. Upload a file

Use the "Upload My Artwork" function to open the upload popup and select the desired file from your folder.

Standard Channel Letter



+ Start From Scratch **Upload My Artwork** Open Recent Designs

Job Name Qty \$0.00

Shipping Blind Drop Ship Store Pickup (CA Facility Only)

Subtotal \$0.00
Total \$0.00

Add to Cart

Or save for later

2. File Cannot Be Recognized

If the file you upload cannot be recognized by our system, you will be prompted to provide more information through the help function.

- **Provide Total Height:** Enter the total height of your project to help us understand your requirements.
- **Upload Additional Files:** Submit any additional files that can give us more context about your project.
- **Leave a Message:** Include a detailed message explaining your project specifications, such as acrylic color, trim cap color, height of letters, etc.

Once this information is submitted, our estimates team will review your files and get in touch with you shortly.

Channel Letter Estimate

Object Recognition Failed. But Don't Worry...

The artwork you've uploaded cannot be processed for an instant quote.

Submit this graphic along with any other relevant files and specs to our estimates team and they will be in touch shortly.

Enter the size of your Channel Letter(s) * Total Height in

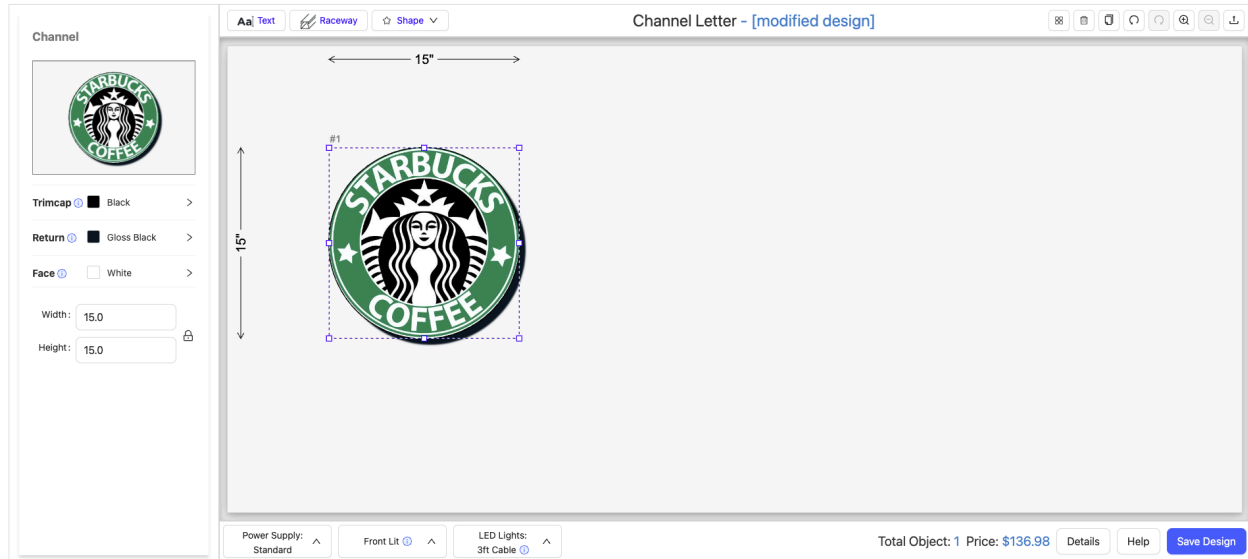
Upload Additional File(s)

Please detail your project: Acrylic Color, Trim Cap Color, Height of Letters, etc....

Submit

3. File Recognized

Once your file is successfully recognized, the final design will be displayed in our designer tool.



Then you can:

- **Adjust Finishing Options:** Customize the trimcap, return, and face colors and sizes to match your design preferences.
- **Modify Product Options:** Select the desired power supply types, front/back lit options, and LED light configurations.
- **Use the Tool Area:** Perform various actions such as selecting, copying, undoing, redoing, zooming in/out, and uploading custom hole patterns.
- **Process Your Order:** Utilize the Control Panel to view detailed quotes, seek assistance, save your design, and proceed to the ordering page.

These features ensure you can fine-tune your design and complete your order seamlessly.

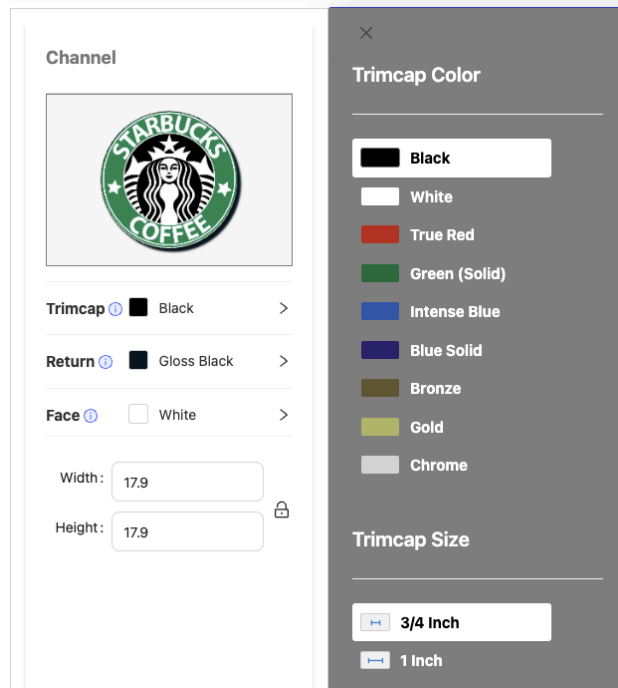
4. Adjust Finishing options:

Customize each channel letter by selecting the appropriate trimcap, return, and face options. Choose from a range of colors and specify the sizes to ensure each element perfectly aligns with your design requirements.

Trimcap Options:

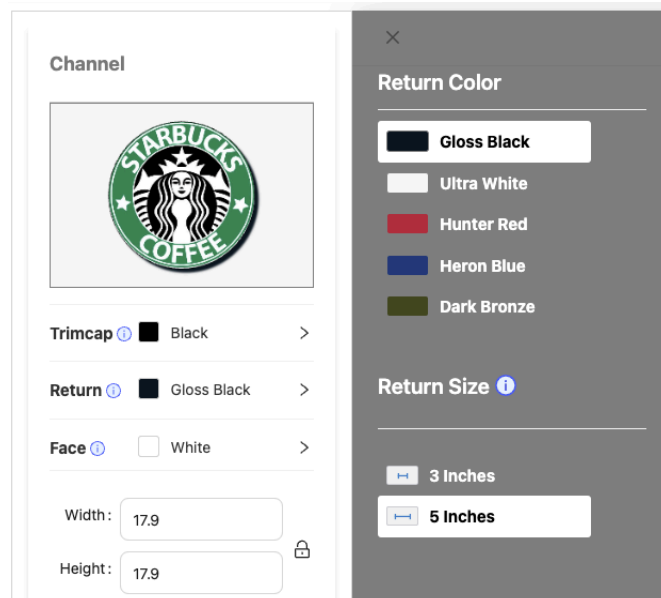
- **Color Selection:** Choose from a variety of colors for your trimcap to perfectly match or contrast your design.

- **Size Selection:** Select the trimcap size that best fits your needs, available in ¾ inch or 1 inch options.



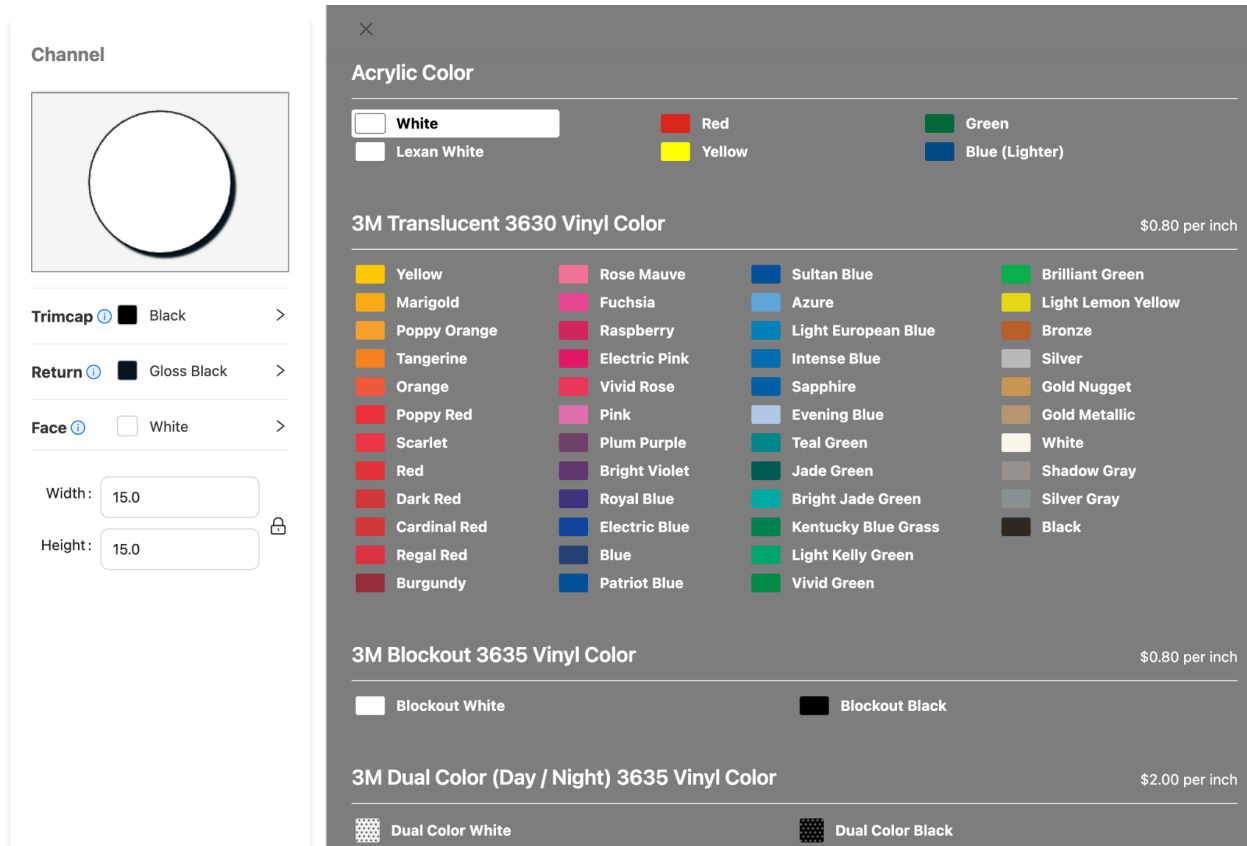
Return Options:

- **Color Selection:** Pick a return color from our extensive palette to complement your channel lettering.
- **Size Selection:** Opt for a return size ranging between 3 inches and 5 inches to suit the scale of your design.



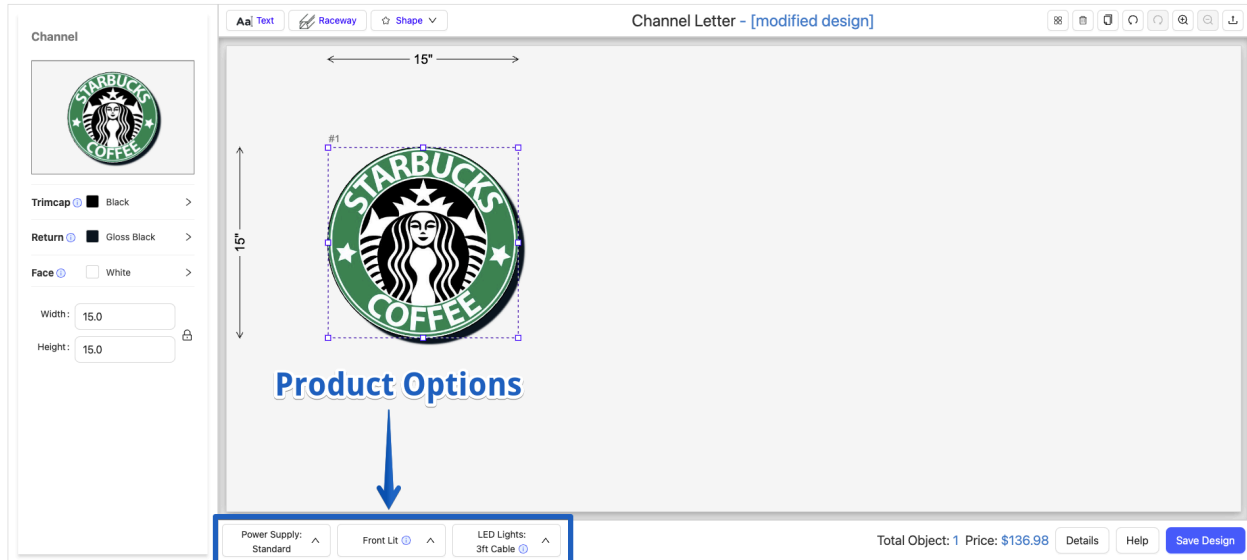
Face Options:

- **Color Selection:** Customize the face of your letters with options like Acrylic Color, Translucent Vinyl Color, Blockout Vinyl Color, and Dual Vinyl Color to achieve the desired effect and visibility.
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- **Image Upload:** Enhance your design by uploading an image to be digitally printed, perfect for complex graphics and detailed logos.



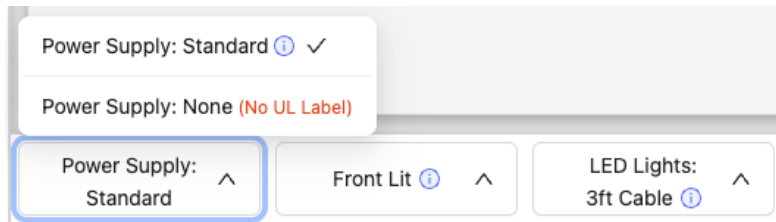
5. Product Options:

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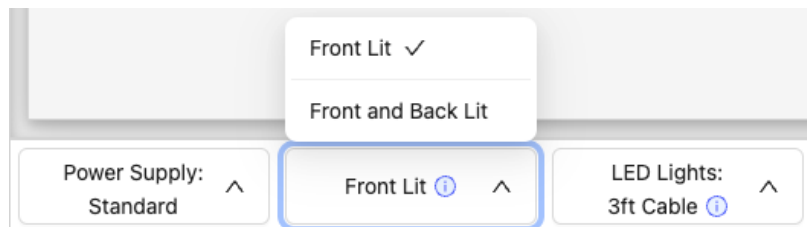
Power Supply Options:

- **Type Selection:** Choose a suitable power supply for your Channel Letters. Options include standard power supply units.
- **UL Certification:** Note that selecting 'No Power Supply' results in no UL label being included with your product.



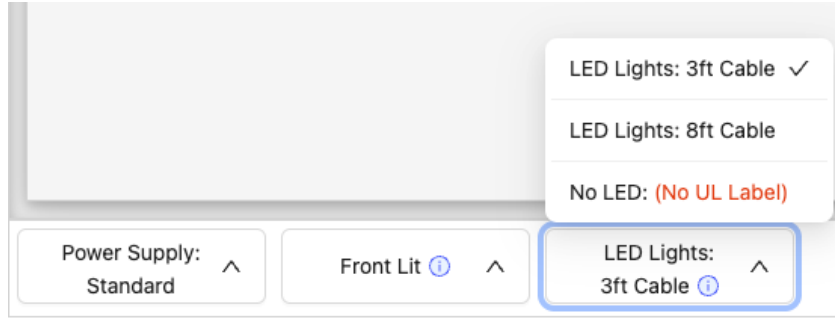
Lighting Options:

- **Front/Back Lit Selection:** Opt for either Front Lit, which illuminates only the front side, or Front and Back Lit, which lights up both sides of the Channel Letters for enhanced visibility.



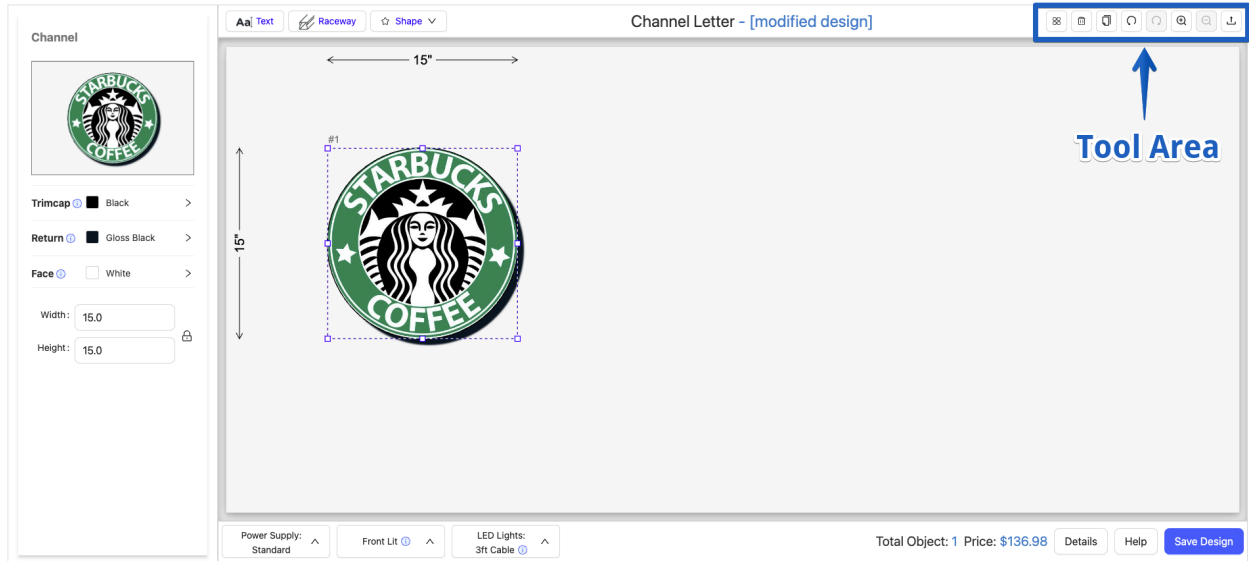
LED Light Options:


- **Cable Length:** Select the length of the LED cable, available in 3 feet or 8 feet options, to suit your installation needs.
- **No LED Option:** Choose this if you do not require LED lights. Be aware that selecting 'No LED' means your Channel Letters will not come with a UL label.










6. Tool Area

This section offers a variety of functionalities to manage and manipulate your channel letter designs efficiently. Here, you can perform operations like selecting all elements, copying, undoing, and redoing actions. The zoom in and out features allow for detailed viewing and editing. Additionally, you can upload a custom backboard hole pattern, enabling you to tailor the backboard specifically to your requirements.

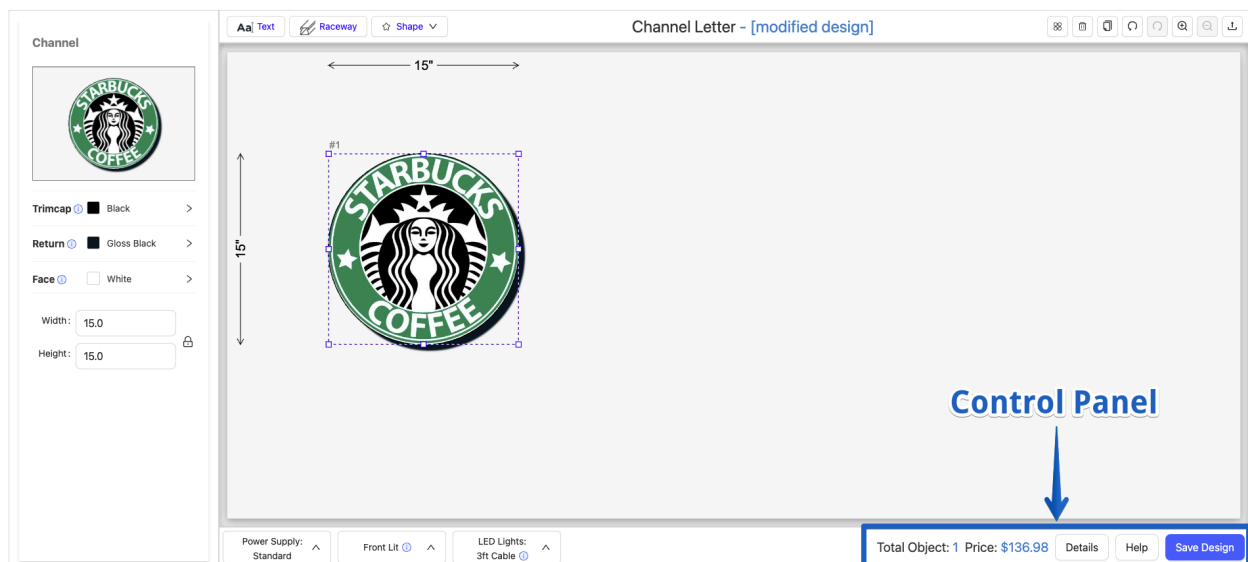


Icon	Description
	<p>Select All: Select all channels to adjust their size or change options for all simultaneously.</p>

	Remove: Delete the selected channel(s).
	Duplicate: Create a copy of the selected channel(s).
	Undo: Reverse the last action.
	Redo: Reapply the last undone action.
	Zoom In: Magnify the view to see the details of the channels.
	Zoom Out: Reduce the view to see a smaller, broader perspective.
	Upload Custom Hole Pattern: Upload a custom hole pattern for the backboard to accommodate specific requirements for cable and installation holes.

7. Control Panel


The Control Panel Area offers three essential functions to assist you in managing your channel letter design:



The screenshot displays a software interface for designing channel letters. On the left, a 'Channel' panel shows a Starbucks logo and configuration options for 'Trimcap' (Black), 'Return' (Gloss Black), and 'Face' (White). The main workspace shows a 15-inch wide channel letter with the Starbucks logo, with dimensions of 15.0 inches width and 15.0 inches height. At the bottom, a 'Control Panel' area is highlighted, containing a status bar with 'Total Object: 1 Price: \$136.98', 'Details', 'Help', and 'Save Design' buttons.

Details:

- Click this button to view a detailed quote for each channel, providing an itemized breakdown of costs, ensuring transparency and clarity.

Object	Size	Color				Price		
		Acrylic	Vinyl	Trimcap	Return	Channel	Vinyl	Subtotal
	15" x 15" 1.6 sqft	White	Digital Print Image	3/4" Black	5" Gloss Black	\$59.99	\$32	\$91.99
Power Supply: Standard x 1 (Estimated)						\$44.99		
LED Lights: 3ft Cable						\$0		
Total 1 Object					Price: \$136.98			

Buttons: Download Printable, Close

Help:

- If you encounter any issues or have questions, use the Help button to contact our customer support team. Your current design will be included in the query for better assistance.

Help is Here

We've got your work. Submit it along with any other relevant files and specs to our Specialist and they will be in touch shortly.

Enter the size of your Channel Letter(s)*

Please detail your project: Acrylic Color, Trimcap Color, Height of Letters, etc...

Save Design:

- Once you are satisfied with your design, click Save Design to exit the designer and proceed to the ordering page to finalize your purchase.

Place Order:

- **Enter Job Details:** Type in your job name and set the quantity for your channel letter project.
- **Select Shipping Method:** Choose your preferred shipping method.
- **Add to Cart:** When ready, click "Add to Cart" to proceed with your order.



[Description](#) [Components](#) [Warranty](#) [FAQ](#) [Manual](#)

Channel Letters are 3 Dimensional Sign Elements. They are typically displayed on the facade of a building or monument sign. Channel letters are lit with LED modules which have effective light output and require very little electricity. Displaying channel letters is an intelligent way to showcase your brand in front of your customers.


- **Ready-to-install:** Wiring diagrams and installation pattern are included

[Edit Current Design](#)

[+ Start From Scratch](#)

[Upload My Artwork](#)

[Open Recent Designs](#)



Job Name Qty \$136.98

Turnaround 2-4 Business Days(Design Finalized) Cut-off time 4pm PST

Shipping Blind Drop Ship Store Pickup (CA Facility Only)

Subtotal \$136.98

Total \$136.98

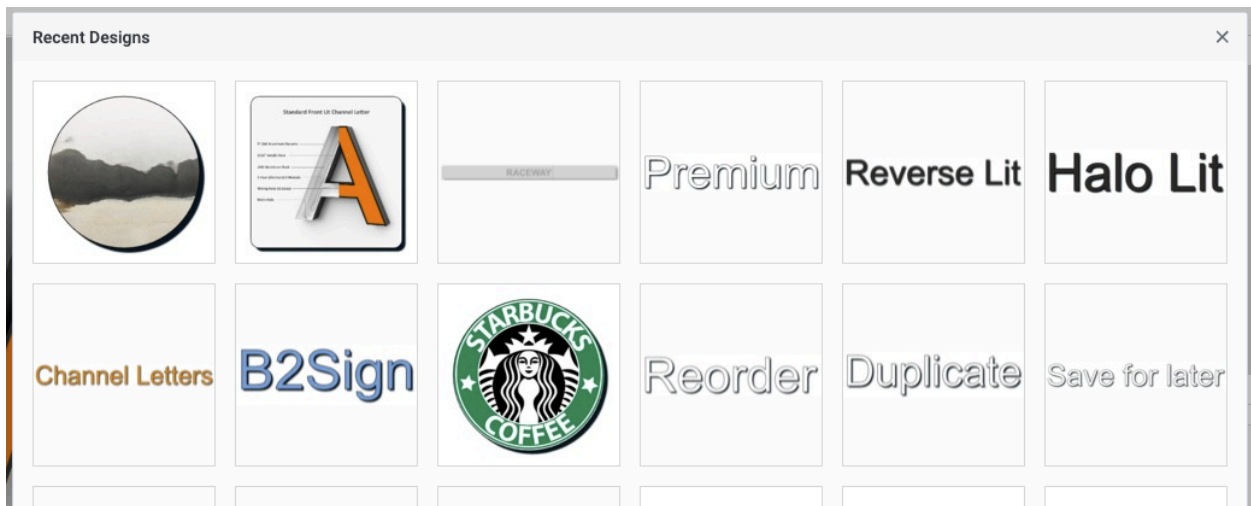
[Add to Cart](#)

[Or save for later](#)

Open Recent Designs

This feature serves as your personal database, allowing you to easily access, review, and manage your saved channel letter projects.

- **Access Saved Projects:** All projects that you have previously saved or that have been sent by our Help Center are stored here. This ensures you can effortlessly find and work on any past designs without starting from scratch.
- **Review and Edit:** After selecting the design you will be able to review your saved artwork, make any necessary edits, or proceed to purchase.



Our dedicated Channel Letter Team is always ready to assist you. Whether you have questions or need help uploading your artwork to our website, we are here for you. Simply click the "Help" button or call us at (888) 739-8501, extensions 777 and 105. We look forward to making your experience seamless and efficient.